

UM MARTIN

Mural Request Guidelines

V1.2025



A mural is a painting or other permanent work of art displayed on a wall or other surface. Murals can depict university life and history; brand some aspect of the university such as athletics, music, and other academic programs; or provide wayfinding. Murals can be painted or affixed to surfaces. Properly designed and executed, murals can build university pride and brand recognition.

The following considerations and guidelines will help assure successful outcomes for mural design and installation.

MURALS MUST ...

- Represent the University of Tennessee at Martin first and be in good taste.
- Follow university branding guidelines and feature a design created or approved by the Office of University Relations.
- Be requested by a university area or unit (i.e., office, department, college) by completing the [Mural Request Form](#).
- Be approved before creation/installation with a design and implementation plan accepted by the Office of Physical Plant Operations in cooperation with the Office of University Relations.
- Be intended for internal building areas and spaces only.
- Be installed/painted by professionals.
- Be funded for by the university area or unit requesting the mural.***
- Receive final approval by the Chancellor's Cabinet before installation.

*** Mural and wall maintenance will be the responsibility of the office, department, or college that requested the mural to include: any future updates, repairs, and replacements to the mural and the wall to which it is affixed. Any maintenance will be determined by the Physical Plant, and that by signing the mural request form, the requesting office, department, or college agrees to reimburse the Physical Plant for any maintenance costs and materials.